



A more human resource.™

ADP fosters effective written and oral professional communication through digital language learning



ADP is a world leader and pioneer in cloud-based human capital management solutions

Situation

ADP wants its workforce to be on par with the **standards and demands** of a **global multicultural workplace**, so they use Business English as their corporate language. The company aims to ensure **seamless and effective communication** across business units worldwide.



Ranked **284** in Fortune 500 in 2016



\$ 12 billion revenue



Over **56,700** employees worldwide



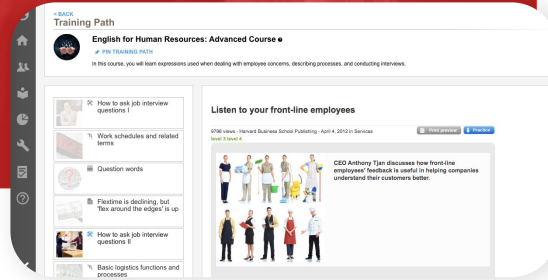
Over **650,000** business clients globally



35 million users in the Cloud

Solution

- 48 hours of eLearning per employee per year
- Over 3,000 telephone lessons since 2015
- Customized and integrated portal and mobile application



Impact

- Improved its **employee's English language proficiency**
- Employees can now effectively communicate through **written professional documents** and **oral communication**

Results

97%

of learners boosted their language skills because of **telephone lessons**

95%

of participants said that their **homework** have **significantly** contributed to the **learners' skills**

89%

of learners said that **goFLUENT resources** helped them **improve** their language skills

97%

of participants say **goFLUENT resources** are **strongly aligned** with **operational objectives**



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