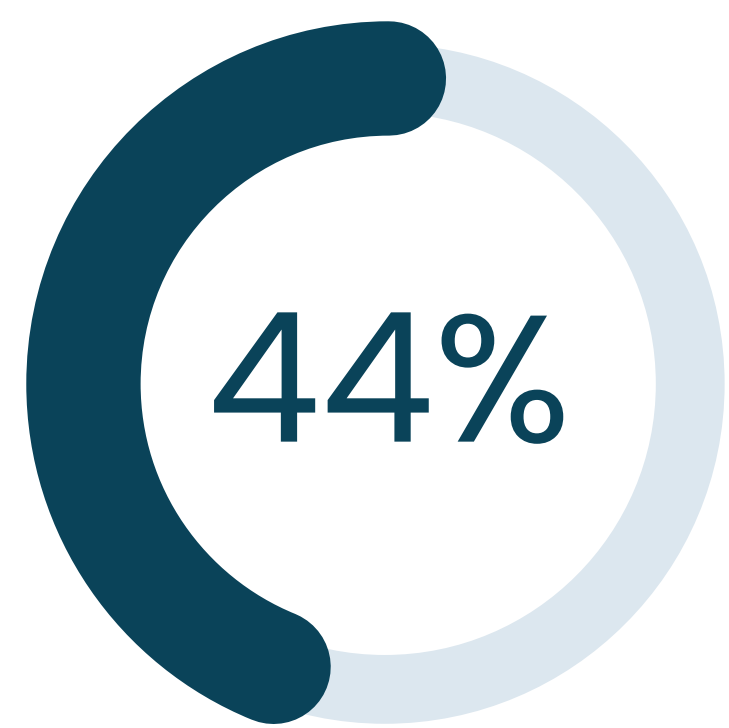




Built for Success: Essential Power Skills for Today's Workforce

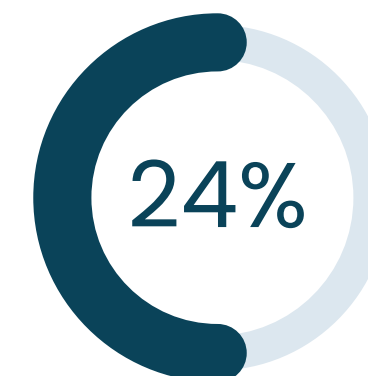
Discover how you can help your employees stay relevant in AI-dominated workplaces today.

Did you know?

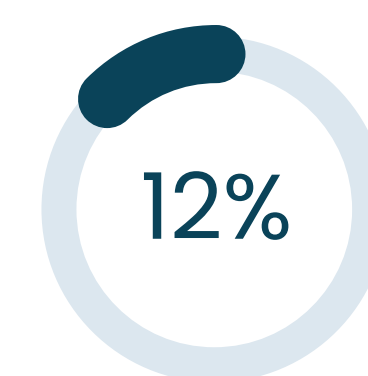


44% of organizations are currently working to incorporate artificial intelligence (AI) into their applications and processes.¹

However, based on a CNBC survey, . . .



24% of the total number of workers are worried that AI will make their jobs obsolete.²



At least 14% of employees around the world may need to change their jobs by 2030 due to digitization, robotics, and AI, according to a study by McKinsey Global Institute.³

Considering this shift, how can you tailor your support efforts to meet your team's needs?

It's Time to Focus on Power Skills!

One of the best ways to make your employees stand out is by developing their power skills. Previously known as soft skills, power skills are personal characteristics crucial for excelling as a team player, leader, and employee. Due to their complexity, machines can't copy them as effortlessly.



But what specific skills should be focused on?

Boost Your Employees: Must-Have Power Skills to Master



Communication

Communication allows a person to effectively connect with their audience and prevent misunderstandings within and outside organizations.



Empathy and active listening

Having these skills helps one understand others, contributing to better collaboration and outcomes within an organization, which can be essential for leaders and managers.



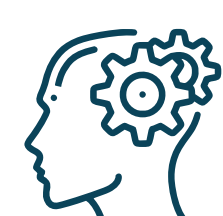
Analytical thinking and problem-solving

Analytical thinking and problem-solving are considered core skills by companies⁴ due to how vital they are when examining situations and finding solutions.



Curiosity and lifelong learning

With these skills, learners become more productive and inquisitive—allowing them to stay up-to-date with the latest trends and technology in their fields.



Creative thinking

Since technology often uses patterns and recycled content, being innovative becomes vital for handling situations and problems. This skill is all the more relevant in various sectors, such as marketing, technology, and more.



Resilience and flexibility

Being resilient and flexible allows a person to adapt and overcome stressful situations, which is something technology can't replicate.

Are your employees ready to power up with these skills?

Ready to Level Up with goFLUENT

Interested in building these power skills in your own employees?

Being a trusted partner of over 2,000 clients worldwide, goFLUENT can help your learners grow and walk on the path of success through its language training and assessment solutions. With our dedicated team of Customer Success Managers, discover how we can support your employees' learning journey.

[Learn more](#)

Sources:

1. Rashi Maheshwari and Jain, Aashika, "Top AI Statistics And Trends," *Forbes*, January 6, 2024.
2. Eric Rosenbaum, "These are the American workers most worried that A.I. will soon make their jobs obsolete," *CNBC*, June 8, 2023.
3. Mark Talmage-Rostron, "How Will Artificial Intelligence Affect Jobs 2024-2030," *Nexford University*, January 10, 2024.
4. World Economic Report, *Future of Jobs Report 2023*, Switzerland, Geneva: 2023, 6.